Application Form

Company Name: ........................................................................................................................................

Website: ....................................................................................................................................................

Contact Person: .........................................................................................................................................

Email: ........................................................................................................................................................

Telephone: ................................................................................................................................................

**Provide a short description of your SME in terms of products/services/technologies offered**

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**What MRE sector or sectors is the solution targeting?**

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**What is the time to market considered**

1 to 3 years  3 to 5 years  More than 5 years

**What is the the technology readiness level of your products/services/technologies?**

TRL 1 Basic principles observed

TRL 2 Technology concept formulated

TRL 3 Experimental proof of concept

TRL 4 Technology validated in lab

TRL 5 Technology validated in the relevant environment

TRL 6 Technology demonstrated in the relevant environment

TRL 7 System prototype demonstration in operational environment

TRL 8 System complete and qualified

TRL 9 Actual system proven in operational environment

**What is your market readiness level (MRL)?**

MRL 1 Unsatisfied needs have been identified

MRL 2 Identification of the potential business opportunities

MRL 3 System analysis and general environment analysed

MRL 4 Market research

MRL 5 Target defined

MRL 6 Industry analysis

MRL 7 Competitors analysis and positioning

MRL 8 Value proposition defined

MRL 9 Product/service defined

MRL 10 Business model defined coherently